

July 2012

Vita of
Michael Bruce MacKuen

Personal Information

Born: August 25, 1948. Vienna Austria
Citizenship: United States
Marital Status: Married
Home Address: 634 Kensington Drive
Chapel Hill, North Carolina
Home Phone: 919-960-0934
Office Address: Department of Political Science
University of North Carolina at Chapel Hill
Chapel Hill, North Carolina 27599-3265
Office Phone: 919-962-0421
Fax: 919-962-0432
Email Address: mackuen@unc.edu

Academic Training

Ph.D. University of Michigan. 1979
MA University of Michigan. 1972
BA University of Virginia. 1970

Teaching and Professional Experience

1998- Burton Craige Distinguished Professor
Department of Political Science
University of North Carolina

1993-1998	Professor Department of Political Science University of Missouri-St. Louis
1986-1993	Associate Professor Department of Political Science University of Missouri-St. Louis
1984-1986	Assistant Professor Department of Political Science University of Missouri-St. Louis
1977-1984	Assistant Professor Department of Political Science Washington University
1985, 1974-1976	Instructor ICPSR Summer Program University of Michigan
1972-1977	Assistant Study Director Center for Political Studies Institute for Social Research University of Michigan

Research

Books

- The Affect Effect*. 2007. Editor. With W. Russell Neuman, George E. Marcus, and Ann N. Crigler. Chicago: University of Chicago Press.
- Electoral Democracy*. 2003. Editor. With George Rabinowitz. Ann Arbor, Michigan: University of Michigan Press.
- The Macro Polity*. 2002. With Robert S. Erikson and James A. Stimson. New York: Cambridge University Press.
- Affective Intelligence and Political Judgment*. 2000. With George E. Marcus and W. Russell Neuman. Chicago: University of Chicago Press.
- More Than News: Two Studies of Media Power*. 1981. With Steven L. Coombs. Beverly Hills: Sage.

Articles and Chapters

- Parsimony and Complexity: Developing and Testing Theories of Affective Intelligence. 2011. With George E. Marcus and W. Russell Neuman. *Political Psychology* 32(2)(April): 323-336.
- Civic Engagements: Resolute Partisanship or Reflective Deliberation. 2010. With Jennifer Wolak, Luke Keele, and George E. Marcus. *American Journal of Political Science* 54(2)(April): 440-458.
- The Third Way: The Theory of Affective Intelligence and American Democracy. 2007. With George E. Marcus, W. Russell Neuman, and Luke Keele. In *The Affect Effect*, W. Russell Neuman, George E. Marcus, Ann N. Crigler, and Michael MacKuen (eds). Chicago: University of Chicago Press.
- Public Opinion and Congressional Policy: A Macro-Level Perspective. 2006. With Robert S. Erikson and James A. Stimson. In *The Macropolitics of Congress*, E. Scott Adler and John S. Lapinski (eds). Princeton, NJ: Princeton University Press: 79-95.
- The Measure and Mismeasure of Emotion. 2006. With George E. Marcus, Jennifer Wolak, and Luke Keele. In *Feeling Politics: Affect and Emotion in Political Information Processing*, David Redlawsk and Robert Boynton (eds). Palgrave MacMillan.
- Responsabilité des Élus devant L'Électorat et Efficacité du Système Politique Américain: Une Analyse Contrefactuelle. 2003. With James A. Stimson and Robert S. Erikson. *Revue Française de Science Politique* 53(6)(December): 887-909.
- Elections and the Dynamics of Ideological Representation. 2003. With Robert S. Erikson, James A. Stimson and Kathleen Knight. In *Electoral Democracy*. Michael MacKuen and George Rabinowitz (Eds.). Ann Arbor, Michigan: University of Michigan Press: 200-237.
- Public Opinion Influence on Policy: Causal Flow in a Macro System Model. 2002. With James A. Stimson and Robert S. Erikson. In Jeff Manza, Fay Lomax Cook, and Benjamin Page (Eds.), *Navigating Public Opinion: Polls, Policy, and the Future of American Democracy*. New York: Oxford University Press.
- Political Psychology and the Micro-Macro Gap in Politics. 2002. In *Thinking About Political Psychology*. James Kuklinski (Ed.). New York: Cambridge University Press: 306-338.
- What Moves Macropartisanship? 2001. With Robert S. Erikson and James A. Stimson. In Richard Niemi and Herbert Weisberg (Eds.), *Controversies in Voting Behavior*: 364-370. Washington D.C.: CQ Press.

- Emotions and Politics: The Dynamic Functions of Emotionality. 2001. With George E. Marcus. *In Citizens and Politics: Perspectives from Political Psychology*. James Kuklinski (Ed.). New York: Cambridge University Press.
- Bankers or Peasants Revisited: Economic Expectations and Presidential Approval. 2000. With Robert S. Erikson and James A. Stimson. *Electoral Studies* 19:295-312.
- What Moves Macropartisanship? 1998. With Robert S. Erikson and James A. Stimson. *American Political Science Review* 92: 901-912.
- Dynamic Models of Emotional Response: The Multiple Roles of Affect in Politics. 1996. With George E. Marcus, W. Russell Neuman, and John L. Sullivan. In Robert Y. Shapiro, Michael Delli Carpini, & L. Huddy (Eds.), *Research In Micropolitics*. 5:33-59. Greenwich, CT: JAI Press.
- Comment: Presidents and the Prospective Voter. 1996. With Robert S. Erikson and James A. Stimson. *Journal of Politics* 58:793-801.
- Dynamic Representation. 1995. With James A. Stimson and Robert S. Erikson. *American Political Science Review*. 89:543-565.
- Opinion and Policy: A Global View. 1994. With James A. Stimson and Robert S. Erikson. *PS* 27:29-35.
- Anxiety, Enthusiasm and the Vote: The Emotional Underpinnings of Learning and Involvement During Presidential Campaigns. 1993. With George E. Marcus. *American Political Science Review* 87:672-685.
- Peasants or Bankers? The American Electorate and the U.S. Economy. 1992. With Robert S. Erikson and James A. Stimson. *American Political Science Review* 86:598-611.
- Question Wording and Macropartisanship. With Robert S. Erikson and James A. Stimson. 1992. *American Political Science Review* 86:475-486.
- The Strategic Agenda in Legislative Politics. 1992. With Calvin Mouw. *American Political Science Review* 86:87-105.
- The Strategic Configuration, Personal Influence, and Presidential Power in Congress. With Calvin Mouw. 1992. *Western Political Quarterly* 45:579-608.
- Speaking of Politics: Individual Conversational Choice, Public Opinion and the Prospects for Deliberative Democracy. 1990. In *Information and Democratic Processes*, John A. Ferejohn and James Kuklinski (Eds.). Champaign-Urbana: University of Illinois Press:59-99.
- Macropartisanship. With Robert S. Erikson and James A. Stimson. 1989. *American Political Science Review* 83:1125-1142.

- The Effects of Political Context on Attitude Change. With Courtney Brown. 1987. *American Political Science Review* 81:471-490.
- Exposure to Information, Belief Integration, and Individual Responsiveness to Agenda Change. 1984. *American Political Science Review* 78:372-391.
- Political Drama, Economic Conditions, and the Dynamics of Presidential Popularity. 1983. *American Journal of Political Science* 27:165-192.
- The Concept of Public Opinion. 1984. In *Surveys of Subjective Phenomena*, Volume I, ed. Charles F. Turner and Elizabeth Martin (National Research Council Report). New York: Russell Sage:236-245.
- The Popularity of Presidents as Measured by Gallup, Harris, Roper, and Others: 1962-1979. 1984. With Charles F. Turner. In *Surveys of Subjective Phenomena*, Volume I, ed. Charles F. Turner and Elizabeth Martin (National Research Council Report). New York: Russell Sage:501-546.
- Reality, the Press, and Citizens' Political Agendas. 1984. In *Surveys of Subjective Phenomena*, Volume I, ed. Charles F. Turner and Elizabeth Martin (National Research Council Report). New York: Russell Sage:443-474.
- On the Study of Party Realignment. 1981. With Robert H. Salisbury. *Journal of Politics* 43:523-530.
- Informing the Electorate. 1979. With Arthur H. Miller. In *The Great Debates*, ed. Sidney Kraus. Bloomington, Indiana: Indiana University Press:269-297.
- Learning About the Candidates. 1979. With Arthur H. Miller. *Public Opinion Quarterly* 43:326-346.

Papers Presented At Conferences

- The Affective Resonance of Tea Party Politics. With W. Russell Neuman and George E. Marcus. Paper prepared for delivery at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 13-16, 2012
- The Attentive Citizen: The Dynamic Impact of Emotions on Attention to Political News over Time. With Patrick R. Miller, George E. Marcus, and W. Russell Neuman. Paper prepared for delivery at the Annual Meeting of the American Political Science Association, Seattle, WA, September 1-4, 2011.

- Strategic Citizenship: On the Dynamics of Personality, Emotion, and Citizen Information Processing. With George E. Marcus, W. Russell Neuman, and Patrick R. Miller. Paper prepared for delivery at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 1-4, 2011 and the New York Political Psychology Colloquium, April 10, 2011.
- Affective Intelligence or Personality? State vs. Trait Influences on Citizens' Use of Political Information. With George E. Marcus, W. Russell Neuman, and Patrick R. Miller. Paper prepared for delivery at the Annual Meeting of the American Political Science Association, Washington, D.C., September 2-5, 2010.
- Measuring Subjective Emotional Responses: Testing the Validity of Two Approaches to Measurement. With George E. Marcus and W. Russell Neuman. Paper prepared for delivery at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 22-25, 2010.
- Measuring Subjective Emotional Responses: Further Research Evaluating Two Approaches to Measurement. With George E. Marcus and W. Russell Neuman. Paper prepared for delivery at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 2-6, 2009.
- Measuring Subjective Emotional Responses: Contrasting Two Approaches to Measurement. With George E. Marcus and W. Russell Neuman. Paper prepared for delivery at the International Society of Political Psychology Annual Scientific Meetings, Sciences Po, Paris, July 8 - 12, 2008.
- Public Opinion Heterogeneity and Aggregation Dynamics. With Peter K. Enns, Evan Parker-Stephen, and James A. Stimson. Paper prepared for delivery at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 3-6, 2008.
- The Macro Polity Updated. With Robert S. Erikson and James A. Stimson. Paper prepared for delivery at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 3-6, 2008.
- Shaping the Debate: The Strategic Discourse of Washington Policymaking. With Patrick McHugh. Paper prepared for delivery at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 11-15, 2007.
- The Left Shift in American Politics: Affect, Information, and Polarization. With Evan Parker-Stephen. Paper prepared for delivery at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 20-23, 2006.
- Affect, Accuracy, and the Left Shift in American Politics. With Evan Parker-Stephen. Paper prepared for delivery at the Annual Meeting of the American Political Science Association, Washington DC, September 1-5, 2005.

- Class and Competence in the American Public. With Evan Parker-Stephen. Paper prepared for delivery at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 7-10, 2005.
- How The Emotions Of Public Policy Affect Citizen Engagement, Public Deliberation, and The Quality Of Electoral Choice. With Jennifer Wolak, Luke Keele, George Marcus, and W. Russell Neuman. Paper presented at the Annual Meeting of the American Political Science Association, Philadelphia PA August 28-31, 2003.
- How the Emotions of Public Policy Affect Citizen Engagement and Public Deliberation. With Jennifer Wolak, Luke Keele, George Marcus, and W. Russell Neuman. Paper presented at the Annual Meeting of the Midwest Political Science Association, Chicago, IL April 3-5, 2003.
- Preferences, Politics, and Policy: Accountability and Efficiency in Dynamic Representation. With James A. Stimson and Robert S. Erikson. Paper presented at the Annual Meetings of the American Political Science Association, Boston, Mass., August 28-September 1, 2002.
- Emotions, Information, and Political Cooperation. With George E. Marcus, W. Russell Neuman, Luke Keele, and Jennifer Wolak. Paper presented at the Annual Meeting of the American Political Science Association, San Francisco, August 30-September 2, 2001.
- Emotional Framing, Information Search, and the Operation of Affective Intelligence in Matters of Public Policy. With George E. Marcus, W. Russell Neuman, Luke Keele, and Jennifer Wolak. Paper presented at the Annual Meeting of the Midwest Political Science Association, Chicago, IL April 19-22, 2001.
- A New Look at Stare Decisis: Citation Patterns on the U.S. Supreme Court. With Kevin T. McGuire. Paper presented at the Annual Meeting of the Midwest Political Science Association, Chicago, IL April 19-22, 2001.
- Affective Intelligence, Voting, and Matters of Public Policy. With W. Russell Neuman and George E. Marcus. Paper presented at the Annual Meetings of the American Political Science Association, Washington D.C., August 30-September 3, 2000.
- A System Model of American Politics. With James A. Stimson and Robert S. Erikson. Paper presented at the Annual Meetings of the American Political Science Association, Washington D.C., August 30-September 3, 2000.
- Measuring Political Enthusiasm and Anxiety. With W. Russell Neuman and George E. Marcus. Paper presented at the Annual Meeting of the Midwest Political Science Association. Chicago. April 27-30, 2000.

- A Non-Stationary Political Science. Paper presented at the Annual Meeting of the American Political Science Association. Boston, Massachusetts, September 2-6, 1998.
- Elections and the Dynamics of Ideological Representation. With Robert S. Erikson and James A. Stimson. Paper presented at the Annual Meeting of the American Political Science Association. Boston, Massachusetts. September 2-6, 1998.
- Affective Choice and Rational Choice. With W. Russell Neuman, George E. Marcus and Joanne Miller. Paper presented at the Annual Meetings of the American Political Science Association. Washington, D.C. August 28-31, 1997.
- Affective Intelligence and Rational Choice. With W. Russell Neuman and George E. Marcus. Paper presented at the Annual Meetings of the Midwest Political Science Association. Chicago, Illinois. April 10-12, 1997.
- Party I.D. and Macropartisanship: Resolving the Paradox of Micro-level Stability and Macro-level Volatility. With Robert S. Erikson and James A. Stimson. Paper presented at the Annual Meetings of the American Political Science Association. San Francisco. August 29-September 1, 1996. Previous version presented at the Annual Meeting of the Political Methodology Society. Ann Arbor, Michigan. July 18-21, 1996.
- Emotion and Reason in Mass Political Behavior. With W. Russell Neuman and George E. Marcus. Paper presented at the Annual Meetings of the International Society of Political Psychology. Vancouver, Canada. June 30-July 3, 1996.
- Social Class and Economic Judgments. With Calvin Mouw. Paper presented at the Conference on Economics and Political Behavior. Houston, Texas. April 21-23, 1995.
- Measuring Emotional Responses. With George E. Marcus. Paper presented at the National Election Studies Conference on Candidate Evaluation. Berkeley, California. December 2-3, 1994.
- Affective Intelligence During a Presidential Campaign. With George E. Marcus. Paper delivered at the Annual Meeting of the American Political Science Association. New York, New York. September, 1994.
- Informed Economic Expectations. With Calvin Mouw. Paper presented at the Annual Meeting of the Midwest Political Science Association. Chicago, Illinois. April 14-16, 1994.
- Class Sophistication in the Public's Political Economics. With Calvin Mouw. Paper presented at the Annual Meeting of the Southern Political Science Association. Savannah, Georgia. November 4-6, 1993.

- Modeling Latent Dependent Variables with Dynamics: The Kalman Filter DYMIMIC Specification. With James A. Stimson, Robert S. Erikson and Paul Kellstedt. Paper presented at the Annual Meeting of the Political Methodology Group. Tallahassee, Florida. July 28-31, 1993.
- Dynamic Models of Emotional Response: The Multiple Roles of Affect in Politics. With George E. Marcus, W. Russell Neuman, and John L. Sullivan. Paper presented at the Annual Meeting of the International Society of Political Psychology. Cambridge, Massachusetts. July 6-10, 1993.
- Notes on Political Psychology and the Micro-Macro Political Gap. Paper presented at the Conference on Political Psychology. Champaign-Urbana, Illinois. June 17-19, 1993.
- Moving Attractors and the Character of Partisan Change. With Robert S. Erikson and James A. Stimson. Paper delivered at the Annual Meeting of the American Political Science Association. Chicago, Illinois. September, 1992. Earlier version presented at the Annual Meeting of the Political Methodology Group. Cambridge, Massachusetts. July, 1992.
- Dynamic Models of Emotional Response: The Role of Affect in Politics. With George E. Marcus, W. Russell Neuman, and John L. Sullivan. Paper delivered at the Annual Meetings of the American Political Science Association. Washington, D.C. September 1991.
- Experience, Expectations and the Character of Economic Intelligence in the American Electorate. With Robert Erikson and James Stimson. Delivered at the Annual Meetings of the Midwestern Political Science Association. Chicago, Illinois. April 1991.
- Peasants or Bankers? The American Electorate and the U.S. Economy. With Robert Erikson and James Stimson. Delivered at the Annual Meetings of the Public Choice Society. New Orleans, Louisiana. March 1991.
- The Strategic Agenda. With Calvin Mouw. Paper delivered at the Annual Meetings of the American Political Science Association. San Francisco. September 1990.
- The Role of Emotional Response in Presidential Campaign Dynamics: Excitement and Threat. With George Marcus and Andrew Glassberg. Paper delivered at the Annual Meetings of the American Political Science Association. Atlanta, Georgia. September 1989.
- The Strategic Configuration, Political Influence, and Presidential Power in Congress. With Calvin Mouw. Presented at the Annual Meeting of the Midwestern Political Science Association. Chicago, Illinois. April 1989.

- On the Importance of Economic Experience and Expectations for Political Evaluations. With Robert Erikson and James A. Stimson. Presented at the Annual Meeting of the American Political Science Association. Washington, D.C. September 1988.
- Modeling Changes in Popular Political Evaluations. With Robert Erikson and James A. Stimson. Presented at the Fifth Annual Meeting of the Political Methodology Society, University of California, Los Angeles, July 14-16, 1988.
- Macro Party Identification: A Preliminary Analysis. With Robert Erikson and James A. Stimson. Presented at the Annual Meeting of the Midwestern Political Science Association. Chicago, Illinois. April 1988.
- Political Emotion and the Structuring of Political Cognition. Presented at the Annual Meeting of the American Political Science Association. Chicago, Illinois. September 1987.
- Coherence in Individual Attitude Change. Presented at the Annual Meeting of the Midwestern Political Science Association. Chicago, Illinois. April 1987.
- Speaking of Politics. Presented at the Conference on Information and Democratic Processes. Champaign-Urbana, Illinois. March 1986.
- Political Context as an Influence on Attitudinal Change: A Dynamic Analysis of the 1980 Election. Presented at the Annual Meeting of the American Political Science Association. New Orleans, Louisiana. August 1985.
- Bayesian Learning and the Dynamics of Public Opinion. With Randall Calvert. Presented at the Annual Meeting of the Midwestern Political Science Association. Chicago, Illinois. April 1985.
- Broadcast and Contextual Cues for Partisan Voting. Presented at the Annual Meeting of the Midwestern Political Science Association. Chicago, Illinois. April 1983.
- Dimensions of a Time Line. Presented at the Annual Meeting of the Midwestern Political Science Association. Cincinnati, Ohio. April 1981.
- Individual Motives, Social Networks, and the Media's Shaping of Policy Orientations. Presented at the Annual Meeting of the American Political Science Association. Washington, D.C. September 1980.
- The Press as Shepherd. Presented at the Annual Meeting of the Midwestern Political Science Association. Chicago, Illinois. April 1979.

Research Grants and Awards

- 2006 National Science Foundation (\$435,000) “Deliberative Citizenship” with W. Russell Neuman and George E. Marcus. SES- 0617098.
- 2002 National Science Foundation (\$50,000) “Small Grant for Exploratory Research: Public Support in the Aftermath of 9/11” with Leonie Huddy, Stanley Feldman, George E. Marcus, Michael MacKuen, and Charles Taber. SES-9975063.

Professional Activities

- Member. Editorial Board. *Journal of Politics*. 2001-2005
- Member. Committee for the Best Paper by an Emerging Scholar. Midwest Political Science Association. 2010.
- Chair. Panel on the Dynamics of the Macro Polity. At the Annual Meetings of the American Political Science Association. Chicago, ILL. August 30-September 2, 2007.
- Discussant. Panel on Deliberation. At the Annual Meetings of the American Political Science Association. Washington, D.C. September 1-5, 2005.
- Chair. Panel on Dynamics in Public Opinion. At the Annual Meetings of the American Political Science Association, Boston, Mass., August 28-September 1, 2002.
- Chair. Panel on Macropolitics and Election Outcomes. At the Annual Meeting of the American Political Science Association, San Francisco, August 30-September 2, 2001
- Discussant. Panel on Representation in American Politics. At the Annual Meeting of the Midwest Political Science Association, Chicago, IL April 19-22, 2001.
- Participant. Roundtable on Non-Stationary Econometrics in Political Science. At the Annual Meeting of the Midwest Political Science Association. Chicago, Illinois. April 23-25, 1998.
- Member. Executive Committee, Section on Elections, Participation, Voting Behavior and Public Opinion, American Political Science Association. 1996-1998.
- Chair. Panel on Presidential Elections and Public Policy. At the Annual Meeting of the Midwest Political Science Association. Chicago, Illinois. April 10-12, 1997.

- Chair. Panel on Communication, Information Flows, and the Formation of Public Opinion. At the Annual Meeting of the American Political Science Association. San Francisco, California. August-September 1996.
- Chair. Program Committee for the Annual Meeting of the Political Methodology Society. Ann Arbor, Michigan. July 1996.
- Member. Editorial Board. Political Analysis. 1988-1996.
- Section Head. Voting and Elections, Program Committee for the American Political Science Association Meetings. Chicago, Illinois. September 1995.
- Chair. Roundtable on the Current American Revolution. At the Annual Meeting of the American Political Science Association. Chicago, Illinois. September 1995.
- Discussant. Panel on Political Economy. At the Annual Meeting of the American Political Science Association. New York, New York. September 1994.
- Discussant. Panel on Political Campaign Communication. At the Annual Meeting of the American Political Science Association. Washington, D.C. September 1993.
- Discussant. Panel on Dynamics of Electoral Campaigns. At the Annual Meeting of the American Political Science Association. Washington, D.C. September 1993.
- Member. Editorial Board. Public Opinion Quarterly. 1989-1993.
- Participant. Roundtable on Integrating Models of Affect into Political Research. At the Annual Meetings of the Midwestern Political Science Association. Chicago, Illinois. April 1993.
- Discussant. Panel on Citizen Responsiveness to Government Action. At the Annual Meetings of the Midwestern Political Science Association. Chicago, Illinois. April 1993.
- Discussant. Panel on Elections. Annual Meeting of the Public Choice Society. New Orleans, Louisiana. March 1992.
- Discussant. Panel on Spectral Analysis and Nonlinear Structures in Time Series Analyses. Annual Meeting of the Political Methodology Society. Durham, North Carolina. July 1991.
- Discussant. Panel on Citizen Preference and Democratic Politics. At the Annual Meetings of the Midwestern Political Science Association. Chicago, Illinois. April 1991.

- Presentation. Do We Prepare Graduate Students for Professional Careers? Delivered at the Annual Meetings of the Missouri Political Science Association. November 1990.
- Discussant. Panel on Political Information: Structure and Usage. Annual Meeting of the American Political Science Association. San Francisco. September 1990.
- Discussant. Panel on Modeling Electoral Behavior. Annual Meeting of the Midwestern Political Science Association. Chicago, Illinois. April 1990.
- Participant. Roundtable on Time Series Analysis. Annual Meeting of the Political Methodology Society. Minneapolis, Minnesota. July 1989.
- Discussant. Panel on Politics and Context. Annual Meeting of the Midwestern Political Science Association. Chicago, Illinois. April 1989.
- Participant. Roundtable on Media and Agenda-Setting. Annual Meeting of the Midwest Political Science Association. Chicago, Illinois. April 1988.
- Member. Editorial Board. American Journal of Political Science. 1985.
- Discussant. Panel on Methodological Issues in Survey Research. Annual Meeting of the American Political Science Association. Washington, D.C. September 1984.
- Chairman. Section on Elections, Parties, and Political Behavior. Midwest Political Science Association. 1983-1984.
- Member. Panel on Survey Measurement of Subjective Phenomena. Committee on National Statistics, National Research Council (National Academy of Sciences). 1980-1982.
- Discussant. Panel on Current Issues in Agenda Setting. Annual Meeting of the American Association for Public Opinion Research. May 1982.
- Discussant. Panel on Media and Politics. Annual Meeting of the Midwest Political Science Association. Milwaukee, Wisconsin. April 1982.
- Discussant. Panel on Box-Jenkins Time Series Analytics. Annual Meeting of the Southern Political Science Association. Atlanta, Georgia. November 1981.
- Member. American Political Science Association, Midwest Political Science Association, Southern Political Science Association, American Association for Public Opinion Research

Referee, American Political Science Review, American Journal of Political Science, Journal of Politics, Political Research Quarterly (Western Political Quarterly), American Politics Quarterly, Public Opinion Quarterly, Political Analysis, Political Behavior, Comparative Political Studies, Communication Research, The Social Science Journal, Social Science Quarterly, Political Communication, Journal of Nonverbal Behavior, National Science Foundation.

Honors and Awards

Alfred M. Freedman Award for the best paper presented at the 1996 International Society for Political Psychology Meetings, Vancouver, B.C.

American Political Science Association's 1996 Heinz Eulau Award for the best article published in the American Political Science Review.

Pi Sigma Alpha award for the best paper presented at the 1991 meeting of the Midwest Political Science Association.

Teaching

Courses Offered

Undergraduate

Introduction to American Politics

American Political Parties

American Electoral Processes

American Political History

Media and Politics

Political Behavior

Mock Constitutional Convention

Graduate

American Politics

Mass Politics and Political Consciousness

Elections and the Political Order

The Political Economy of Mass Politics

Political Communication

Introductory Data Analysis (Social Statistics)

Intermediate Data Analysis (Elementary Econometrics)

Advanced Data Analysis (Intermediate Econometrics)

Dimensional Analysis

Structural Equation (Causal) Modeling

Time Series Analysis